

Downloadable checklist — OEM and white label water testing kits: guide for distributors and partners

Audience: Scientific distributors, integrators, manufacturers, laboratories and water treatment companies · Region: Global

Prepared for water microbiology, traceability and product selection conversations.

Checklist

- Define territory, channel, target customers and technical capability.
- Choose distribution, co-branding, white label or OEM + Cloud.
- Select products, formats, languages and required documentation.
- Review claims, labeling, importation and local requirements.
- Plan technical, commercial and post-sale support training.
- Define launch, replenishment and scaling metrics.

Recommended links

- Request technical recommendation
- View AquaVerify products
- Request AquaVerify Cloud demo

Suggested next step

Use this checklist to prepare a product, platform, distributor or OEM discussion with AquaVerify.

This document is technical orientation material. Method validation, accreditation, competent authority requirements and the quality system of each organization remain decisive.