

## Distributor and OEM checklist

Assess territory, technical support, inventory, packaging, co-branding and white label readiness.

Prepared for water microbiology, traceability and product selection conversations.

### Objective

- Assess territory, technical support, inventory, packaging, co-branding and white label readiness.

### Scope

- Audience: Scientific distributors, integrators, manufacturers, laboratories and water treatment companies
- Region: Global
- Reading time: 14 min

### How to use this checklist

- Use the checklist before selecting a product, defining a sampling plan, preparing an audit file or opening a platform discussion.
- Keep one completed copy with the sample plan, product decision, reviewer notes and report evidence.
- Confirm final method, accreditation and competent-authority requirements inside the organization quality system.

### Controls to verify

|                          |                     |                     |        |
|--------------------------|---------------------|---------------------|--------|
| <input type="checkbox"/> | Executive summary   |                     |        |
|                          | Status:             | Responsible person: | Notes: |
| <input type="checkbox"/> | Technical content   |                     |        |
|                          | Status:             | Responsible person: | Notes: |
| <input type="checkbox"/> | Operational diagram |                     |        |
|                          | Status:             | Responsible person: | Notes: |
| <input type="checkbox"/> | Comparison table    |                     |        |
|                          | Status:             | Responsible person: | Notes: |

- Decision matrix  

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| Status: | Responsible person: | Notes: |
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- Downloadable checklist  

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| Status: | Responsible person: | Notes: |
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- Related AquaVerify products  

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| Status: | Responsible person: | Notes: |
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- Related sectors  

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| Status: | Responsible person: | Notes: |
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- Recommended next step  

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| Status: | Responsible person: | Notes: |
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- FAQ  

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| Status: | Responsible person: | Notes: |
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- Official references  

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- An OEM program is not only packaging: it combines product, documentation, training, support, software and channel strategy.  

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- AquaVerify distribution keeps the AquaVerify brand; co-branding shares positioning; white label allows evaluation under the partner's brand.  

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- The right route depends on territory, target customers, technical capability, volume, local support and regulatory requirements.  

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- AquaVerify can provide products, technical documentation, digital workflows, training and launch support.  

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- Compliance claims, labeling, importation and validation must be reviewed by country, matrix and intended use.  

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- Choose AquaVerify distribution when the priority is branded catalog access, local availability and technical support.  

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- Choose co-branding or white label when the partner needs adapted positioning, packaging language or portfolio fit.  

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- Add the Cloud route when recurring reporting, portal delivery or traceability is part of the commercial offer.  

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| Status: | Responsible person: | Notes: |
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- Define territory, channel, target customers and technical capability.  

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- Choose distribution, co-branding, white label or OEM + Cloud.  

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- Select products, formats, languages and required documentation.  

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- Review claims, labeling, importation and local requirements.  

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- Plan technical, commercial and post-sale support training.  
 Status:                      Responsible person:                      Notes:
- Define launch, replenishment and scaling metrics.  
 Status:                      Responsible person:                      Notes:
- AquaVerify OEM - kits de análisis de agua, marca blanca y co-branding  
 Status:                      Responsible person:                      Notes:
- AquaVerify distribuidores y partners locales  
 Status:                      Responsible person:                      Notes:
- AquaVerify productos - ENUMERA, INDICA, Kits ISO/EPA y Lab Essentials  
 Status:                      Responsible person:                      Notes:
- AquaVerify Cloud - LIMS, CRM, ELN, CoA, portal cliente y trazabilidad  
 Status:                      Responsible person:                      Notes:
- ISO 10705-2 - Detection and enumeration of somatic coliphages  
 Status:                      Responsible person:                      Notes:
- EPA Method 1602 - Male-specific (F+) and somatic coliphage in water by single agar layer procedure  
 Status:                      Responsible person:                      Notes:
- ISO 19458:2006 - Water quality - Sampling for microbiological analysis  
 Status:                      Responsible person:                      Notes:

## Evidence to retain

- Status: Compliant / Partial / Non-compliant / Not applicable
- Responsible person:
- Notes:

## Sources and links

- Associated HTML resource: <https://aquaverify.com/resources/oem-white-label-water-testing-kits>  
<https://aquaverify.com/resources/oem-white-label-water-testing-kits>

## Suggested next step

Use the completed checklist to prepare a product, platform, distributor or OEM discussion with AquaVerify.

**HTML resource URL:**

<https://aquaverify.com/resources/oem-white-label-water-testing-kits>

This document is technical orientation material. Method validation, accreditation, competent authority requirements and the quality system of each organization remain decisive.